

Privacy policy

To ensure transparency of personal data processing and fulfilment of legal obligations, we hereby inform you, our customers or potential customers, about processing of your personal data. Therefore we have prepared this document where you can find all necessary information in accordance with the Regulation (EU) 2016/679 of The European Parliament and of The Council of 27 April 2016, General Data Protection Regulation (“GDPR”).

Who is controller of your personal data?

Controller of your personal data is company GZ Media a.s., reg. No. 27380068, or their subsidiaries GZ Recordable, s.r.o., reg. No.: 26122219, GZ Production, s.r.o., reg. No.: 24242438, a GZ Allure s.r.o., reg. No.: 01794060, all of them with its registered office at Loděnice, Tovární 340, zip code 26712, Czech Republic (hereafter “We”)

What personal data do we process about you and why?

As a part of our business activity we may process personal data obtained from you or from public sources. This includes in particular your or your workers full name, your workers position, address, birthdate, e-mail, phone number, account number, business registration number, VAT number, communication records related to our services. All this is necessary for us to properly fulfil our contract and in form you about news in our products, which is our legitimate interest. Of course, you can always reject receiving the new via a link in the e-mail you receive from us.

In case we want to pass your data to our partners, or let you know about news that is not directly related to our products, we will always ask you for your consent.

Who are we transferring your data to?

Our processor, with whom we have always entered into a personal data processing agreement, can get acquainted with your data. Please contact us for an up-to-date list of our processors.

We do not transfer your data to any third country or international organization.

How long do we keep your data?

We will keep your data for the period of the purpose of its processing, i.e. for the duration of the contract and for the period required by applicable laws (in particular the Act on Accounting, VAT Act), or by our legitimate interest in the protection of our rights in the event of claims or possible disputes, i.e. during the respective limitation periods. For more information do not hesitate to contact us.

Your personal data security

Personal data security and privacy is our top priority. The basis is that all of our staff are bound by confidentiality and are regularly trained on the issue of security of information and personal data. Of course, we strictly control access privileges, both at the level of physical and logical security. Regularly, we also conduct a security risk analysis within our company to design and take the necessary remedial action.

CCTV

In case you visit one of our objects, it is possible that your video will be taken. To protect our property, a CCTV is installed in our objects. We keep these records for only 72 hours and then we immediately delete them (they

are automatically rewritten) if we or any authority in charge of investigating an offence does not need them as evidence for suspected criminal offenses act. For more information about the CCTV, please use the contacts on the tables indicating the monitored premises.

Cookies

In order to ensure perfect functioning of our websites, we use cookies. For system administration purposes, we can collect information about your computer, including information about your IP address, operating system and web browser type, all of which are anonymized and are only statistical data on how you view our web site. Based on this information, we try to set up a web presentation so that it is clear and user-friendly for you. We do not identify physical persons. Cookies and their use can be set within your browser.

What are your rights?

According to the GDPR you have the following rights:

- if we realize any of the processing based on your consent, you can withdraw your consent any time on the contacts hereunder;
- right to access to your personal data to find out what personal data do we process about you;
- right to rectification of inaccurate data;
- right to erasure of your personal data if it is possible;
- right to restriction of processing in cases foreseen by the GDPR;
- right to data portability where the processing is based on consent or contract and is carried out by automated means;
- right to object in case the processing is based on our legitimate interest. In such case we shall restrict the processing unless we have an interest in the processing or for the creation, exercise or protection of our legitimate claims.
- if you think that your personal data are being misused, have a right to lodge a complaint with the Office for Personal Data Protection.

How can you contact us?

You may send any inquiries, comments or requests regarding personal data processing to tomisova.ivana@gzmedia.cz, or in writing to our address, addressed to "Ivana Tomisová".